

Market Developments on Electric Vehicles

31 January 2025

Hiten Parmar

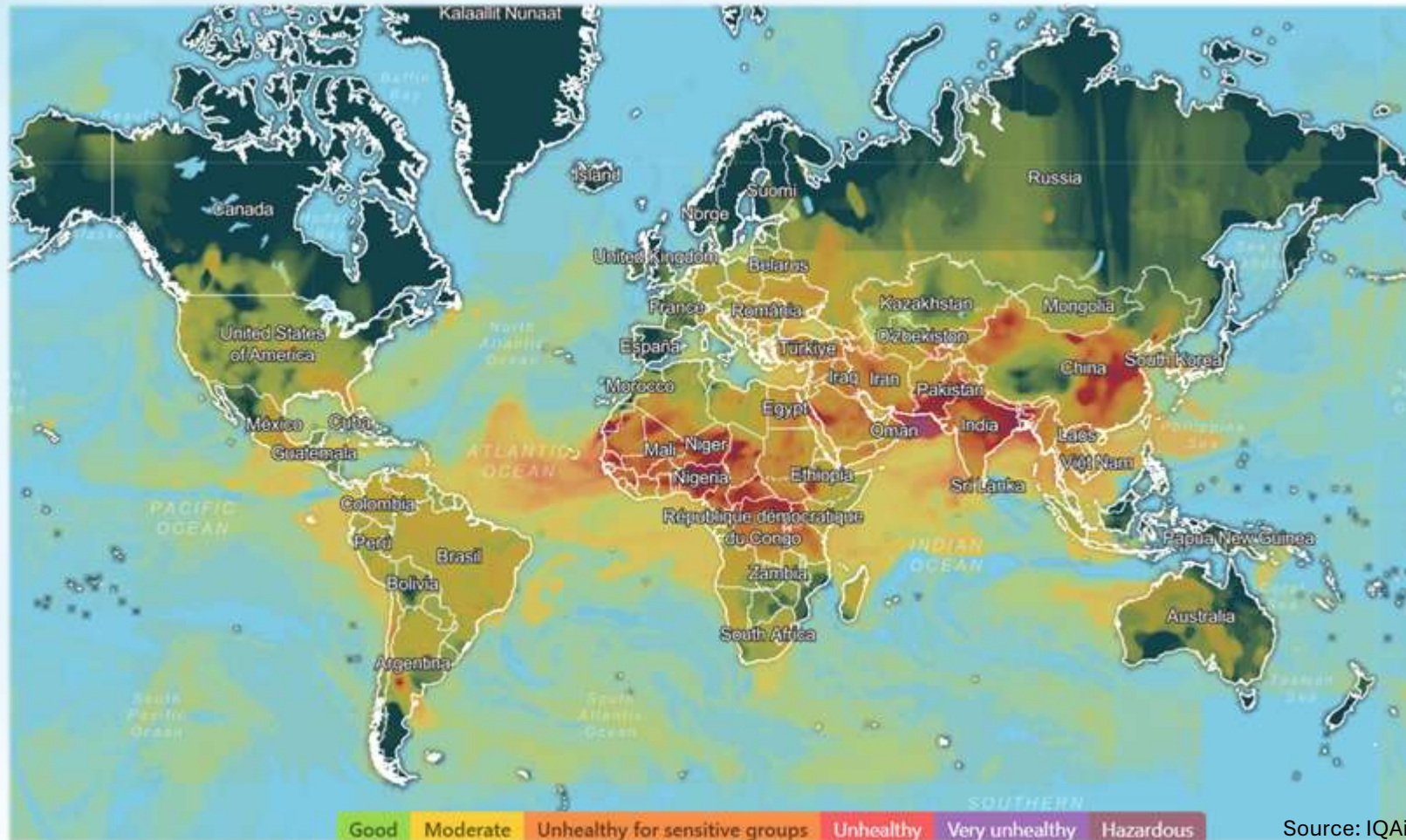
Executive Director





The Basis for Transformation of Powertrains

Growing Reduction in Air Quality in Cities





Evolving Regulations on Vehicle Emissions

NO _x (g/km)	0.97*	0.50/0.90*	0.15/0.50	0.08/0.25	0.06/0.18	0.06/0.08	0.06
PM (g/km)	0.14	0.08	0.05	0.025	0.005	0.005	0.0045
PN ₂₃ (#/km)					6x10 ¹¹	6x10 ¹¹	6x10 ¹¹



Euro 1
(1992)

CO
HC + NO_x
PM (D)

Euro 2
(1996)

Euro 3
(2000)

NO_x
added

Euro 4
(2005)

Euro 5
(2009)

PM (GDI)
PN (D)

Euro 6
(2014)

PN (GDI)

Test updates:
NEDC to WLTC
RDE introduced

Euro 7 LD
(2025)

Technology neutral
PN_x added
Wide RDE

NO_x 84% reduction (Euro 3-7)
CO 82% reduction (Euro 1-7)
PM 96% reduction (Euro 1-7)

1990

2000

2010

2020

2030

Existing and pending legislation continues to push automakers to introduce new technologies

Source: lubrizol

Response from Governments:

Government targets of phase out of new sales of internal combustion engine vehicles



Source: ICCT



Technology Pathway to Zero Emission Vehicles

NO _x (g/km)	0.97*	0.50/0.90*	0.15/0.50	0.08/0.25	0.06/0.18	0.06/0.08	0.06
PM (g/km)	0.14	0.08	0.05	0.025	0.005	0.005	0.0045
PN ₂₃ (#/km)					6x10 ¹¹	6x10 ¹¹	6x10 ¹¹



Euro 1
(1992)

CO
HC + NO_x
PM (D)

Euro 2
(1996)

Euro 3
(2000)

NO_x
added

Euro 4
(2005)

Euro 5
(2009)

PM (GDI)
PN (D)

Euro 6
(2014)

PN (GDI)

Test updates:
NEDC to WLTC
RDE introduced

Euro 7 LD
(2025)

Technology neutral
PN_{added}
Wide RDE

NO_x 84% reduction (Euro 3-7)
CO 82% reduction (Euro 1-7)
PM 96% reduction (Euro 1-7)

1990

2000

2010

2020

2030

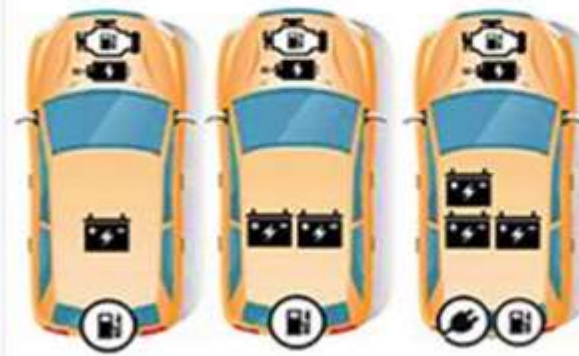
Existing and pending legislation continues to push automakers to introduce new technologies

Source: lubrizol

Internal Combustion Engine
ICE



Hybrid Vehicles and Plug-ins
HEV & PHEV



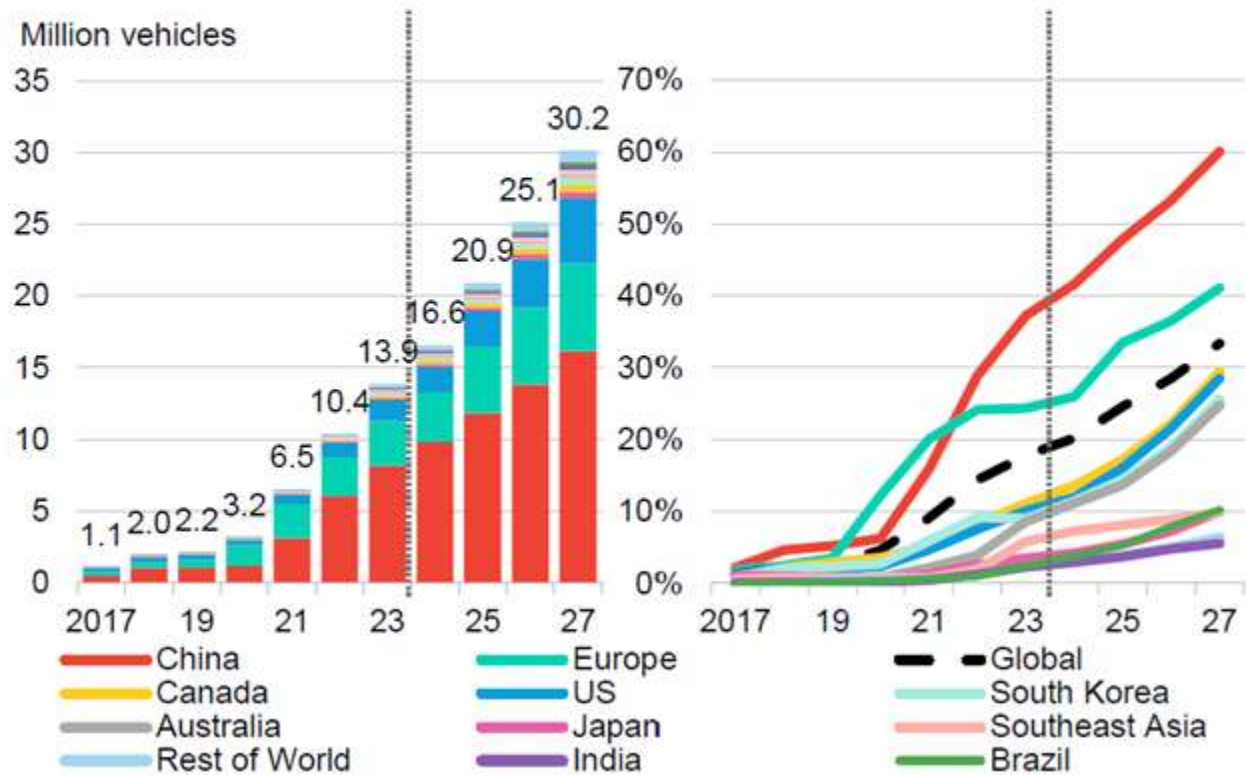
Electric Vehicles
BEV & FCEV





Market Projections

Yearly EV sales could hit 30 million units worldwide in the next few years

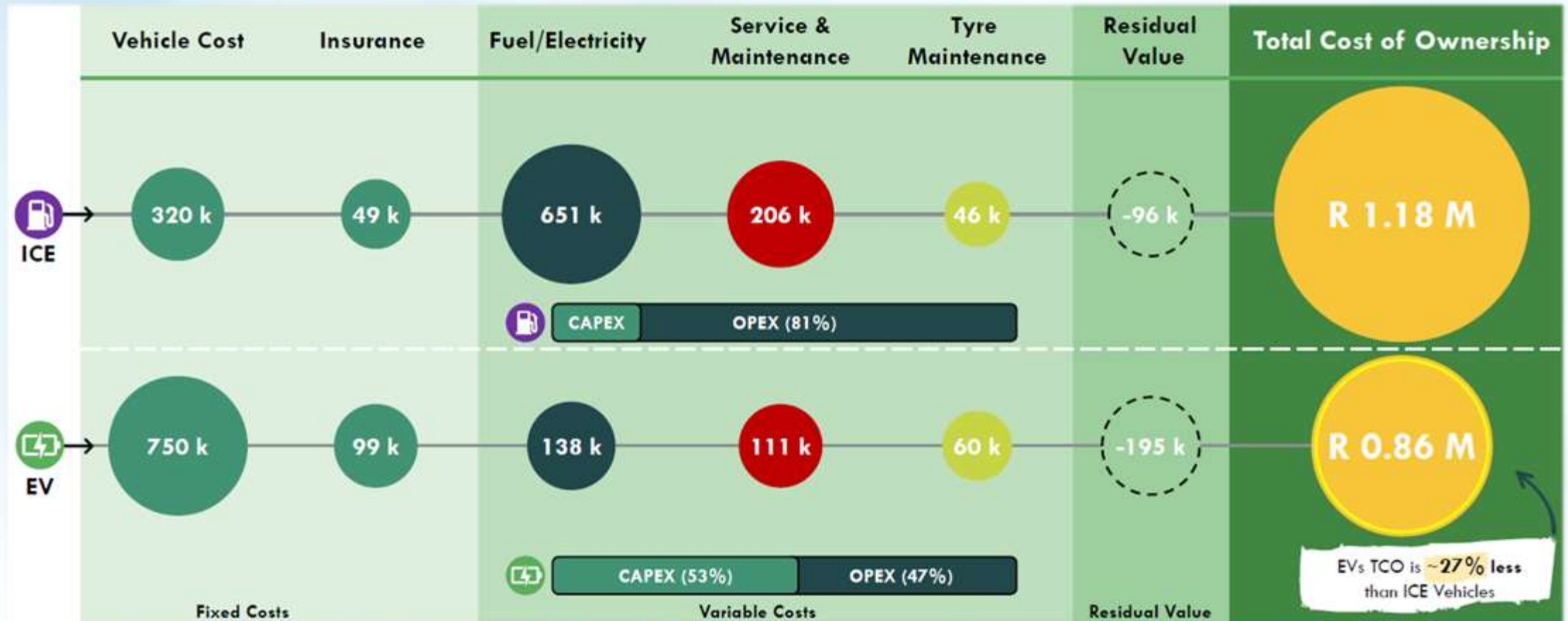


Source: BloombergNEF. Note: Europe includes the EU, the UK and European Free Trade Association (EFTA) countries. EVs here includes battery-electric and plug-in hybrid vehicles. 2023-2026 are BNEF forecasts.



Beyond Sustainability

Total Cost of Ownership:
Operating a BEV outperforms that of a comparable ICE

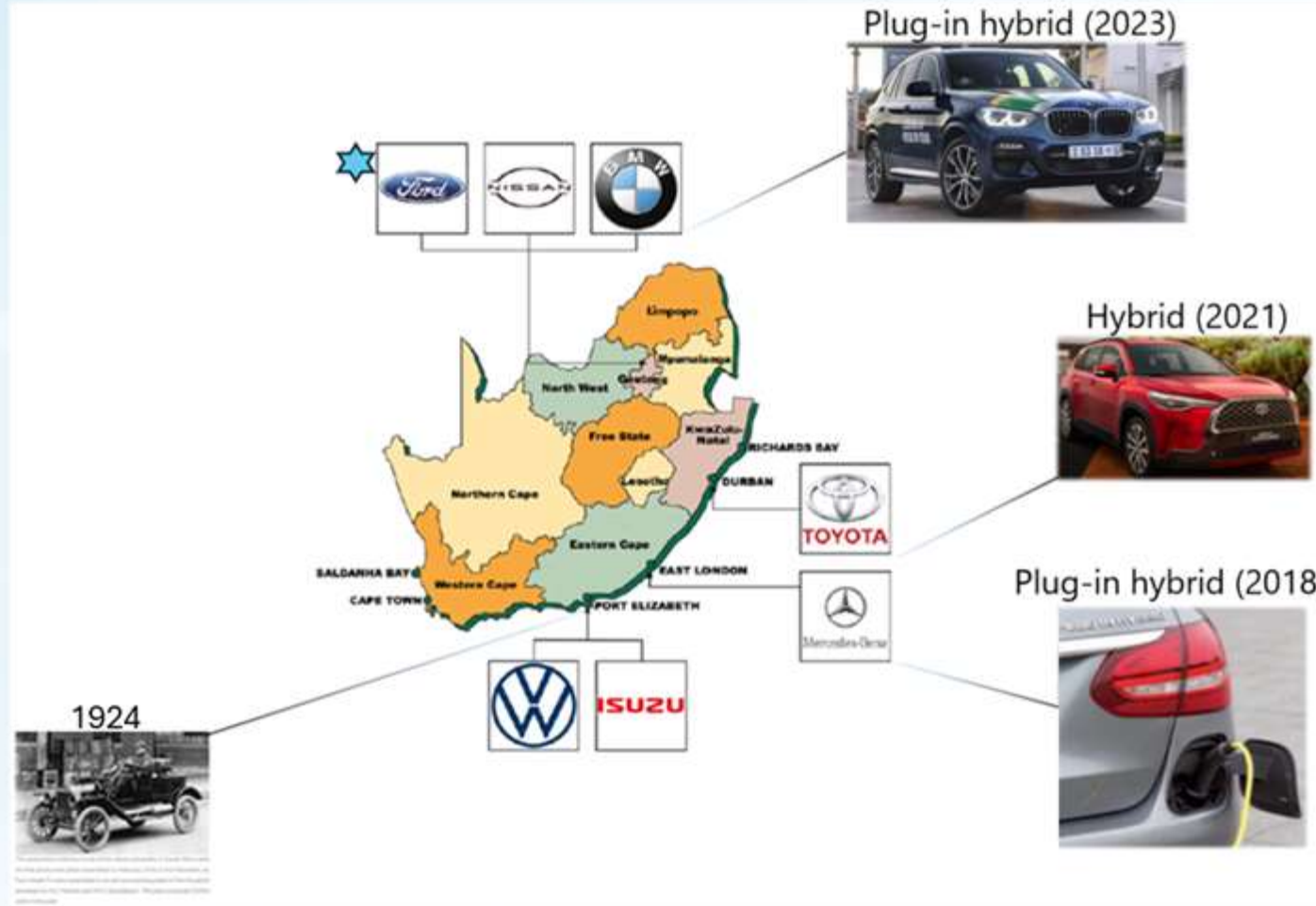


Note: Comparison between Maxus eDeliver3 & Isuzu D-Max Gen 6, Residual Value: 30%, Time frame: 5 years, Mileage: 240 000 km, Insurance: 3.5% (decrease Y2: 17%, Y3-5: 12%), Fuel & inflation: 6%, Electricity inflation: 10%, Service & Maintenance (EV: R0.41/km, ICE: R0.76/km), Tyre Maintenance (EV: R0.22/km, ICE: R0.17/km), Fuel (EV: R0.45/km, ICE: R2.41/km), Prices are ex-VAT.

Source: everlectric



Automotive Manufacturing in South Africa





Vehicles Exports

Top 10 destinations for light vehicles (passenger cars and light commercial vehicles) exported – 2019 to 2023

Country	2019	2020	2021	2022	2023
Total (R billion)	143,4	117,0	133,2	154,3	200,0
Ranking of exporters	VW MBSA BMW	VW MBSA BMW	VW Ford Toyota	VW MBSA Ford	VW MBSA Toyota
Number 1 to 5	Ford Toyota	Ford Toyota	BMW MBSA	BMW Toyota	BMW Ford
Germany	37 152	25 736	42 671	67 399	85 776
UK	101 401	67 798	60 260	67 884	80 550
Japan	33 435	23 645	15 765	23 750	23 207
Italy	14 624	10 546	18 295	18 914	23 185
France	25 629	13 956	22 130	23 772	21 223
USA	12 437	8 584	6 821	20 566	19 590
Spain	11 217	7 345	10 876	9 588	14 899
Belgium	11 379	10 048	11 752	14 812	13 819
Poland	7 606	5 441	6 491	6 426	12 261
Australia	16 284	13 041	9 676	11 507	11 996
Other	115 101	84 590	92 704	86 326	92 289
Total (units)	386 265	270 730	297 441	350 944	398 795
Light vehicle production	603 082	422 905	471 433	524 895	599 631
% of production exported	64,0%	64,0%	63,1%	66,9%	66,5%
Number of base models produced	11	11	10	10	10
Average volume per model produced	54 826	38 446	47 143	52 490	59 963

Source: naamsa

Industry's export sales performance from 2020 to 2024:

	2020	2021	2022	2023	2024	2024 / 2023 % Change
Cars	178,788	173,773	238,631	258,266	192,542	-25,4%
Light Commercials	91,942	123,667	112,312	140,529	115,192	-18,0%
Trucks & Buses	557	579	841	799	646	-19,1%
Total Exports	271,287	298,019	351,784	399,594	308,380	-22,8%

Source: naamsa

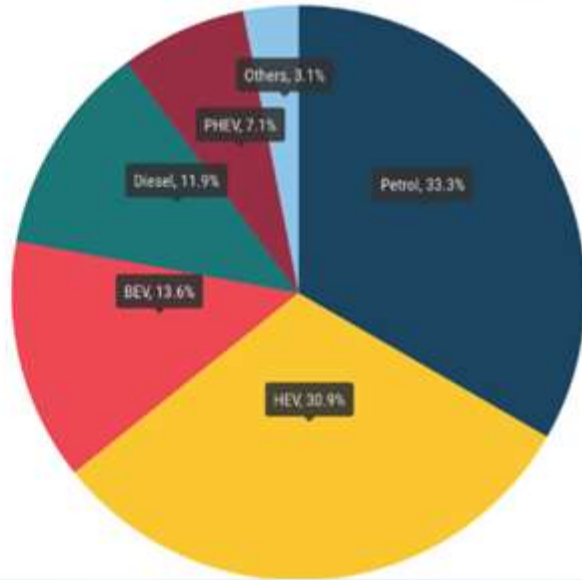


Existing Export Markets for South Africa

Annual Sales

NEW EU CARS BY POWER SOURCE, FULL-YEAR 2024

■ Petrol ■ Diesel ■ Battery electric vehicle (BEV) ■ Plug-in hybrid vehicle (PHEV) ■ Hybrid electric vehicle (HEV) ■ Others
% market share

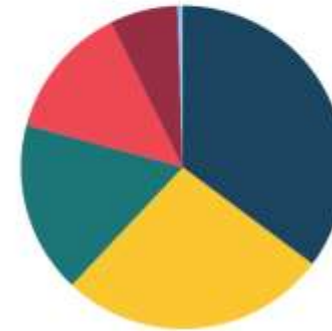


Battery-electric cars remained the third-most-popular choice for buyers in 2024. In December, their market share stood at 15.9%, contributing to a 13.6% share for the full year, again surpassing diesel, which declined to 11.9%. Petrol cars retained their lead at 33.3%, while hybrid-electric cars strengthened their second position, commanding a 30.9% market share.

NEW EU CAR REGISTRATIONS BY POWER SOURCE

Germany

■ Hybrid electric (HEV) ■ Petrol ■ Battery electric (BEV) ■ Diesel ■ Plug-in hybrid electric (PHEV) ■ Others
% 2024 SHARE



NEW EU CAR REGISTRATIONS BY POWER SOURCE

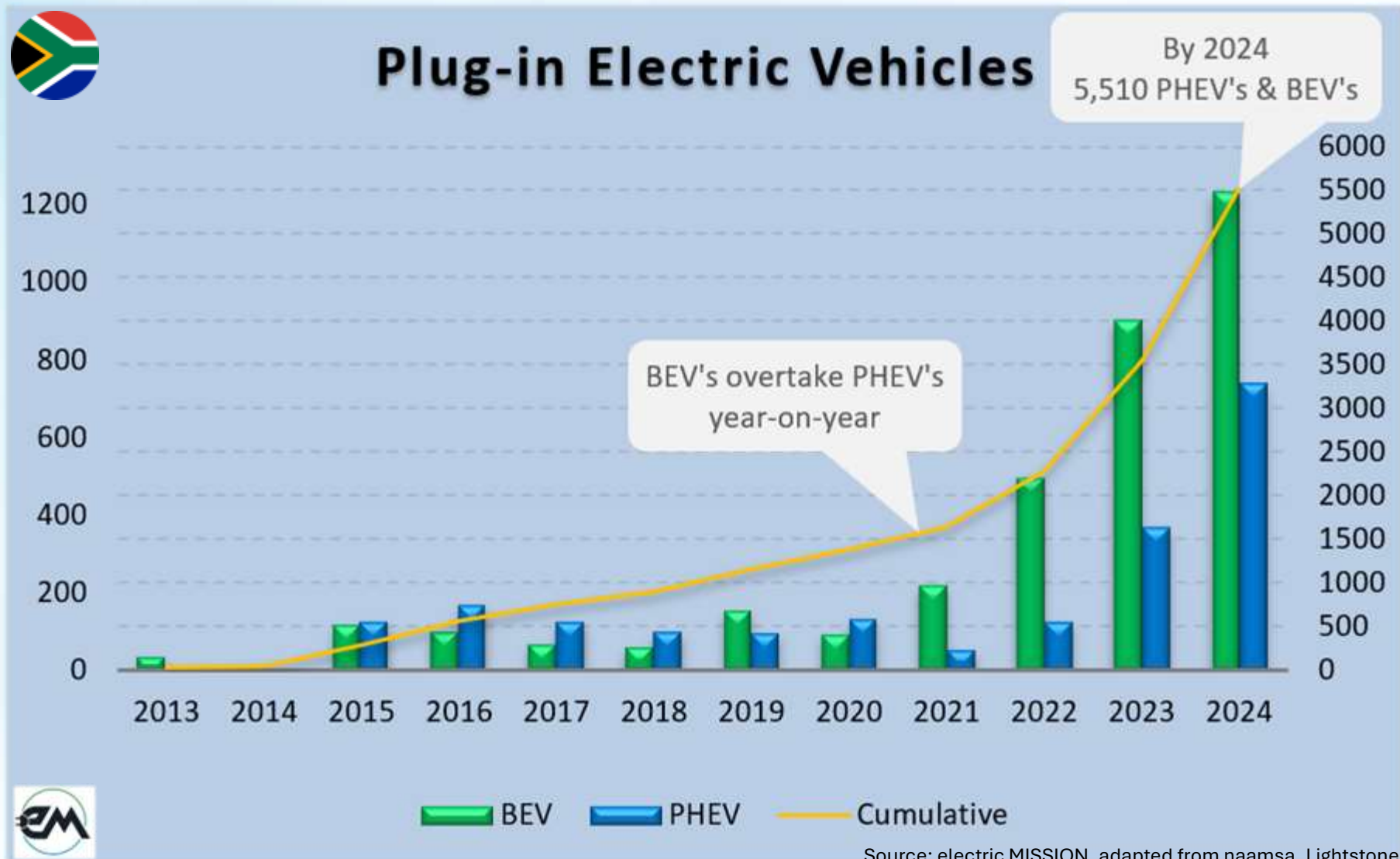
United Kingdom

■ Hybrid electric (HEV) ■ Petrol ■ Battery electric (BEV) ■ Diesel ■ Plug-in hybrid electric (PHEV) ■ Others
% 2024 SHARE





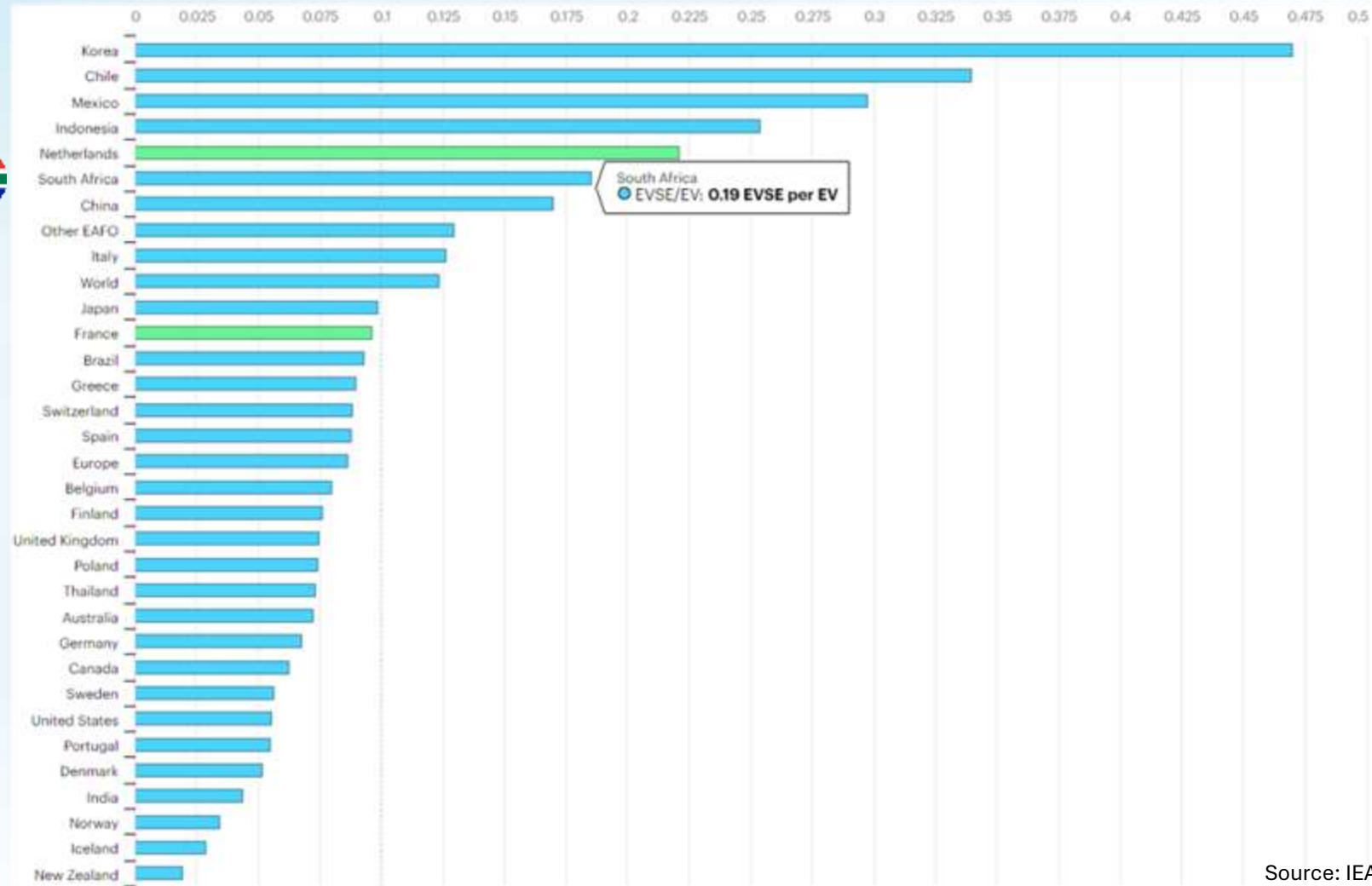
South Africa's Market Developments



Source: electric MISSION, adapted from naamsa, Lightstone



Ratio of Public Chargers per EV Stock



Source: IEA



The Missing Market Driver: Policy

Green: Represents the most ambitious standards or most supportive ZEV policies.

Yellow: Indicates a policy that falls short of the highest ambition or standards but offers some support for ZEVs or regulates ICE vehicles to the benefit of ZEVs.

Red: Indicates the absence of a policy in a particular area or a policy that is significantly lagging those in other countries/regions.

	Supply-Side Policies (Regulatory)*			Supply-Side Policies (Fiscal)*		Demand-Side Policies (Regulatory)*	Demand-Side Policies (Fiscal)*	Infrastructure*
	ZEV Sales Requirements	Fuel Economy / Efficiency Standards	Vehicle Emissions Standards (including greenhouse gases [GHGs])**	ZEV Manufacturing Incentives (including tax benefits)	Public Financing	Operational Regulations (including fleet requirements)	Purchase / Operating Incentives (including tax benefits)	Policies / Funding Aimed at the Establishment of Public Infrastructure
European Union	Green	Yellow	Green	Yellow	Yellow	Green	Yellow	Green
Australia	Red	Yellow	Yellow	Yellow	Yellow	Red	Yellow	Yellow
Brazil	Red	Yellow	Yellow	Yellow	Yellow	Red	Yellow	Red
China	Green	Green	Yellow	Green	Green	Yellow	Yellow	Green
India	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Yellow
Indonesia	Yellow	Red	Red	Yellow	Red	Yellow	Yellow	Yellow
South Africa	Red	Red	Red	Yellow	Red	Red	Yellow	Red
United States***	Yellow	Yellow	Green	Green	Yellow	Yellow	Green	Yellow



The color coding simplifies comparisons and provides a high-level overview –there are many nuances, exceptions, and vehicle segments with weaker policies. Implementation, which is hard to measure, also affects outcomes but was not assessed in detail. See the Appendix for more details.

*Note: see slides 15 and 16 for additional context and information on these policy structures.

**Note: tailpipe emission standards are developed differently and sometimes do not include GHGs or CO₂. At times, these standards are only set up to control PM, NOx, and SOx. Thus, this study examines and rates emissions standards that seek to include GHGs specifically. See the appendix for more details.

***Note: many items for the United States are contingent on policies enacted in California and other states that have adopted California policies. See the appendix for an explanation of how these regional differences were accounted for in the overarching categorical rating.

Thank You



Empowering the Mobility and Energy Transition

info@e-mission.org

Regus Business Centre, Randburg, Johannesburg, South Africa